

RESUME

SUMMARY

- Been into games my whole life and eSport since its early days
- Been hosting events and eSport tournaments at countless game trade shows
- Possess great knowledge about the eSport ecosystem and experience working with progamers, professional eSport teams, journalists, sponsors, production staff and event organizers.
- Worked as game journalist and starred many times as Game Expert on TV
- YouTuber producing eSport game content regularly
- Leader of 100 player strong Smite clan hosting tournaments and an online Curse Voice community
- Also developed competitive games at several game studios, represented these at different trade shows and hosted devstreams on Twitch

EXPERIENCE WITH eSPORT & GAME MEDIA

Manager for eSport Tournaments Femina Gaming, Femina United & Nordic Gamers, Apr 2004-May 2010
Responsible for booth, tournaments and partner relations at multiple DreamHacks (the world's then largest LAN)

Responsibilities include:

- Recruit and co-lead team
- Planning & budget
- Partner relations
- Putting together competition concepts, rules and brackets
- Set up tournament format, rules, brackets and schedule
- Take care of the teams & translators
- Tournament Head Admin
- Online update news and standings on our portal and social media
- Organize and design the booth, crew t-shirts, fliers, and take care of the logistics
- Coordinate with convention staff and host onstage in front of an audience of thousands



MEJERWALL

Streamer

Sep 2015 - present

Streaming various games meanwhile entertaining viewers on Twitch. Hosted RollerCoaster Tycoon devstreams for beta weekends. Managing profile, live chat, stream plugins, camera, lighting and greenscreen.

YouTuber

Sep 2015 - present

Producing a game series called 'Diamond Duos' where I show off new Smite gameplay. One-woman-army starring, commentating, playing and putting together graphics, sound mix and powerpoint presentations. Managing social channels such as YouTube and Facebook.

Public Relations Manager

Booster & StrayCat Studios, Aug 2009 - Jan 2010

Promoted the game 'Dynastica' at DreamHack. Took care of press contacts, made booth design, hosted events for visitors and spoke onstage.

Game Expert in TV show

MetroTeknik, Jun 2007-Sep 2007

Starred as Game Expert, responsible for all content (script, pictures, video clips, guests) in my part of the show. Also starred several times on Swedish morning show TV4 Nyhetsmorgon (1m+ live viewers).

Gaming portal coordinator

Femina Gaming, Femina United & Nordic Gamers, Apr 2004-May 2010

Responsible for growing community, write news, reviews and coverage of our female Counter-Strike league and ladder for Femina Gaming (later merged into Femina United). At the time, we were the world's biggest female gaming community with 3000 members.

EXPERIENCE AS GAME DEVELOPER**AI Tech Designer/Engineer**

Nvizzio Creations, April 2015 – present

Did the core tech design for RollerCoaster Tycoon World. Also hosted community streams for early access events.

Gameplay Programmer

Eidos Montréal, August 2014 – Jan 2015

Working on an unannounced project within the Deus Ex franchise, that later was cancelled. Was in discussions to potentially become one of the game's spokespeople

Gameplay Programmer

WB Games Montréal, January 2013 – July 2014

Working wide with gameplay on Batman Arkham Origins and its DLC:s. Helping out at events such as E3

Gameplay Programmer

Net Entertainment, April 2011 – Dec 2012

Coding the gameplay and engine of web and mobile games

Gameplay Programmer

Really Evil Empire Productions, Nov 2008-May 2009

Coded gameplay & UI for indie game SnowHard. Pitched and presented in front Swedish Game Awards jury

IBM Research Intern

IBM Almaden Research Center, San Jose, Jun 2008-Aug 2008

Researched how to use 3D MMORPG:s in new ways

EDUCATION**Bachelor of Science in Engineering -**

Royal Institute of Technology (KTH), 2006 -

Computer Engineering - Computer Technology, Software and System Development